



# Executives Association of Long Beach

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## RIPTIDE

August 1, 2016

### LEADS:

14 Inside Leads  
6 Outside Leads  
1 Yelp Reviews

### ATTENDANCE:

54 Firms are currently members of Long Beach Execs  
31 Firms were present at today's meeting

### NEXT MEETING:

Date: Monday, August 8, 2016  
Location: The Grand  
Program Company: GK Media  
Program Member: Kris Gragson  
**Guest Speaker:** Yelp Workshop

### MEMBER FOCUS TALK

**Jan Krantz**  
**J & L Fine Jewelry**  
**1823 Ximeno Avenue, LB**  
**Phone: 562-986-4380**  
**Email: jkmediapr@aol.com**  
**Website: <http://www.jnljewelry.com>**



On Monday, August 1st Executive Member Jan Krantz gave a member focus talk to the Executives Association of Long Beach during our weekly networking luncheon. Jan's classification is Jewelry - Retail. She has been a member of the EALB since 1992.

Jan has been a Long Beach local since she was 3 years old. She is married to Michael Krantz the Golf Pro and they raised Lauren and Josh. Her grandson Gavin is the light of her life and she looks forward to spending as much time with him as possible.

Her business is a family affair. Lauren has worked there and her son Josh recently helped design the new look of the store. It's much more modern and fun now. Jan's sister works with her as well.

She got her start in the jewelry business by delivering cookies. She was asked to help with inventory and ended up working at that store for 19 years before getting a great offer from Art Noda. Art was a member of the EALB and taught Jan the ins and outs of diamonds. After he retired she decided it was time to go out on her own. She opened her first store in LA in 1991 and in 1992 the shop was devastated by the LA Riots. Luckily she had excellent insurance and was reimbursed for the majority of the damages. A year later she reopened.

Business was going very well at her new location near the traffic circle in Long Beach until her next robbery in 2015 when a group of gang members drove their truck through her security gate and looted as much as they could. Luckily most of the good stuff was in the safe and again she had excellent insurance. Jan had a big event planned and within eight days was reopened.

J&L Jewelry has something for everyone and every budget. Not only do they have a nice selection of new high end pieces but they have a \$20 case that's just for fun and a consignment case full of vintage pieces. The consignment is pre-owned jewelry that she sells for individuals at a 25%/75% split. She buys gold, repairs all types of jewelry and



August 8, 2016

Speaker: Kris Gragson, Gk Media - Yelp Workshop

August 15, 2016

Speaker: Jack Dilday, Dilday & Associates

August 22, 2016

Guest Speaker: Port of Long Beach

August 29, 2016

Speaker: Membership Showcase Event at Mabelle Thompson's new Board & Care Home in Rossmoor from 5:30pm to 7pm.

September 5, 2016

Dark: No Meeting, Happy Labor Day

September 12, 2016

Speaker: Annette Barry, All Souls Mortuary

September 19, 2016

Speaker: Eric Speier & Mike Givens, 5 Elements Entertainment

September 26, 2016

Speaker: Dr. Hryniewicki, Long Beach Internal Medical Group

October 3, 2016

Speaker: Rusty Deeble (and others) doing a product showcase.

October 10, 2016

DARK: No Speaker Needed for Columbus Day

October 17, 2016

Speaker: Open

October 24, 2016

Speaker: Open

October 31, 2016

Speaker: Open (Halloween wear a costume for a prize)

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Riptide Archives

watches, makes custom jewelry designs, appraises jewelry and even pierces ears.

Did i mention Jan is a diamond and pearl specialist. If you are in the market for either or would like yours appraised you definitely want to talk to Jan. Jan's favorite part of her business is helping young men pick out an engagement ring. She becomes their most trusted advisor and helps them find a ring she will love at a price they can really afford. She is confident she make her clients happy within any budget. While she is a diamond expert and recommends quality over size, she is happy to help with Cubic Zirconiums too if needed.

The slogan at J&L Jewelry is "Where women get into trouble and men get out of it!". Many members of the EALB can attest to the truth of that statement. Jan is pleased to own a no-pressure jewelry store that customers feel comfortable in and are happy to visit even when they aren't buying anything. There is a candy dish on every case and they serve free lunch to their customers on Fridays. The staff always have a lot of fun and as a customer you will have a good time too.

Members of the EALB gave rave reviews of Jan's products and service over the years and are especially grateful for the generous 20% discount she gives the Execs.

If you have a special occasion coming up or just want your loved one to know how much you care stop by J&L Jewelry. You are sure to find the perfect gift!

Yelp Reviews Count as a Lead

Yelp profile links are dominating search engine results. Don't get left behind. Claim your business page and start writing reviews of other businesses today!

<https://www.yelp.com/yelpmobile>

Consider reveiwing the Executives Association this week:

<http://www.yelp.com/biz/executives-association-of-long-beach-long-beach?osq=ealb>

**ANNOUNCEMENTS**

*Rememer to invite guests to keep our membership continually growing!*

**1st Classification Postings:**

n/a

**2nd Classification Postings:**

n/a

**Membership Postings:**

n/a

**Welcome New Members:**

Executive Member: Eric Speier, 5 Elements Entertainment Classification: App Developer

Associate Member: Mike Givens, 5 Elements Entertainment | Classification: App Developer

**Other Membership News:**

n/a

**ADVERTISEMENTS/WANT ADS**

PGA West La Quinta Condo. Call Jim Nesmith for details (562) 900-2230.

Traveling? Call Pat Ellington for toady's hot deals.

**BOARD MEETING AT A GLANCE**

- August 1, 2016
- July 25, 2016
- July 18, 2016
- July 12, 2016
- June 27, 2016
- June 20, 2016
- June 13, 2016
- June 6, 2016
- May 23, 2016
- May 16, 2016
- May 9, 2016
- May 2, 2016
- April 25, 2016
- April 18, 2016
- April 11, 2016
- April 4, 2016
- March 28, 2016
- March 14, 2016
- March 7, 2016
- February 29, 2016
- February 22, 2016
- February 15, 2016
- February 8, 2016
- February 1, 2016
- January 25, 2016
- January 11, 2016
- January 4, 2016
- December 14, 2015
- December 7, 2015
- November 23, 2015
- November 16, 2015
- November 9, 2015
- October 26, 2015
- October 19, 2015
- October 5, 2015
- September 28, 2015
- September 21, 2015
- September 14, 2015
- September 7, 2015
- August 31, 2015
- August 24, 2015
- August 17, 2015
- August 10, 2015
- August 3, 2015
- July 27, 2015
- July 20, 2015
- July 13, 2015
- June 29, 2015
- June 22, 2015
- June 8, 2015
- June 1, 2015
- May 18, 2015
- May 11, 2015
- May 4, 2015
- April 27, 2015
- April 20, 2015
- April 6, 2015
- March 30, 2015
- March 23, 2015
- March 16, 2015
- March 9, 2015
- February 23, 2015
- February 2, 2015
- January 26, 2015
- January 12, 2015
- January 5, 2015